



**IGNITE**  
FITNESS BUSINESS EVENTS

FRANCHISE

**28 March 2025**

# **SPONSORSHIP PACKAGES**

#FranchiseFriendly #IgniteTalks #GymBizTalks #GymOwners



## SPONSORSHIP PACKAGES

# ELEVATE YOUR BRAND TO THE PINNACLE OF INNOVATION WITH IGNITE FITNESS BUSINESS EVENTS

In an era where innovation, speed, and the quality of information set industry leaders apart, the IGNITE FITNESS BUSINESS event series presents an unparalleled opportunity for brands that embody these values.

On the 28 March 2025, the Australian fitness industry will converge in Melbourne for the sixth iteration of this groundbreaking concept, a testament to its enduring impact and significance.

## WHAT IS **IGNITE FITNESS BUSINESS**?

IGNITE FITNESS BUSINESS is distinguished by its unique format—a dynamic blend of fitness roundtable workshops led by esteemed experts plus each event contains well informed guest speakers who leave the audience asking for more.

2025 will see three events cross the paths of the global fitness industry.



### **IGNITE GROUP FITNESS BUSINESS SUMMIT**

A business and  
physical event



### **IGNITE FITNESS BUSINESS SUMMIT**

Six engaging  
roundtables



### **IGNITE WOMEN'S FITNESS BUSINESS SUMMIT**

Four health and business  
roundtables

For full details about the available sponsorship packages email Mel Tempest at [mt@meltempest.net](mailto:mt@meltempest.net)

**TEMPEST** FITNESS  
BUSINESS  
SOLUTIONS



## SPONSORSHIP PACKAGES

This event marked a first in the Australian fitness landscape in 2019, introducing a time-based information delivery system that has since become a hallmark of innovation. Expanding beyond its origins, IGNITE FITNESS BUSINESS events have been successfully held in Singapore and Miami, USA, and have included an exclusive in-person and virtual Women's Melbourne event, curated under the expert guidance of Mel Tempest during CV19.

This year, we extend a rare invitation to fitness suppliers to affirm their status as leaders of innovation by securing one of our limited sponsorship packages. IGNITE FITNESS is meticulously designed to deliver high-quality, actionable insights across a variety of domains, including human resources, sales, retention, social media video marketing, group fitness management, recruitment, new programs, older adults, recruitment, finance and legal considerations, in a brisk twenty-five-minute roundtable format. Delegates rotate every twenty-five minutes, ensuring a rich, diverse learning experience that is both efficient and engaging. Our women's event will see four roundtables each with twenty delegates spending seventy minutes with an expert educator. Our group fitness summit will include physical workshops for all demographics along with a session on managing teams, timetabling scheduling, concepts new to the market, innovation and of course selling group fitness in your community.

We encourage suppliers whose brands resonate with the ethos of the Ignite Fitness Business events to reach out and explore sponsorship opportunities. This engagement will not only spotlight your brand as a beacon of innovation but also solidify its influence within the fitness community.



For full details about the available sponsorship packages email Mel Tempest at [mt@meltempest.net](mailto:mt@meltempest.net)

**TEMPEST** FITNESS BUSINESS SOLUTIONS





# IGNITE

FITNESS BUSINESS EVENTS



28 MARCH 2025

## IGNITE FITNESS BUSINESS EVENT

The IGNITE FITNESS BUSINESS event stands as a singular milestone in the Australian fitness sector—a space where thought leaders, innovators, and key stakeholders gather to forge the future. By choosing to sponsor, your brand will not just witness this evolution; it will lead it. Opportunities to sponsor one or both events are available, providing a versatile platform to amplify your brand’s presence and impact.

There has never been a more critical time to position your brand at the forefront of the fitness industry’s innovation curve. Contact us today to secure your place among the leaders shaping the future of fitness in Australia and beyond.

Would you like speak at one of our Ignite events?

[CONTACT US](#)





## SPONSORSHIP PACKAGES

### PREMIUM PACKAGE

- ▶ Naming rights 'Powered By'
- ▶ Host their own Business Roundtable speed dating session
- ▶ A 15 minute opening presentation to attendees
- ▶ Full branding over social media and websites
- ▶ LinkedIn Branding
- ▶ 1 pre-event podcast
- ▶ 1 editorial distributed
- ▶ 4 tickets to the event
- ▶ Networking, booth and signage opportunities

*\*Women's Health Summit does not include a roundtable; this is replaced with a fifteen-minute presentation.*

### GOLD SPONSORSHIP PACKAGE

- ▶ Host their own Business Roundtable speed dating session
- ▶ Full branding over social media and websites
- ▶ LinkedIn Branding
- ▶ 1 pre-event podcast
- ▶ 4 tickets to the event
- ▶ Networking, booth and signage opportunities

*\*Women's Health Summit does not include a roundtable; this is replaced with a fifteen-minute presentation.*

**IGNITE FITNESS  
BUSINESS  
EVENTS**

**WOMEN'S  
BUSINESS  
EVENTS**

**GROUP  
FITNESS  
SOLUTIONS**

**PODCAST, KEYNOTE  
SPEAKING, BUSINESS  
COACHING**

For full details about the available sponsorship packages  
email Mel Tempest at [mt@meltempest.net](mailto:mt@meltempest.net)

**TEMPEST** FITNESS  
BUSINESS  
SOLUTIONS



## SPONSORSHIP PACKAGES

### SILVER SPONSORSHIP PACKAGE

- ▶ Full branding over social media and websites
- ▶ LinkedIn Branding
- ▶ 2 tickets to the event
- ▶ Networking and signage opportunities

*\* Ten-minute presentation at the Ignite Fitness Business and Women's Health And Fitness Summit*

### LEGAL PANEL

- ▶ Insurance / human resources / legal
- ▶ 20-minute presentation to attendees - introduce panel host and join two other panellist in 20-minute discussion
- ▶ Branding on social media
- ▶ LinkedIn Branding
- ▶ Networking and signage opportunities

**IGNITE FITNESS  
BUSINESS  
EVENTS**

**WOMEN'S  
BUSINESS  
EVENTS**

**GROUP  
FITNESS  
SOLUTIONS**

**PODCAST, KEYNOTE  
SPEAKING, BUSINESS  
COACHING**

For full details about the available sponsorship packages  
email Mel Tempest at [mt@meltempest.net](mailto:mt@meltempest.net)

**TEMPEST** FITNESS  
BUSINESS  
SOLUTIONS