




# IGNITE

FITNESS BUSINESS EVENTS

2024

## IGNITE FITNESS BUSINESS SUMMIT

 Friday, 2 August 2024

 9am - 4pm

## IGNITE WOMEN'S HEALTH SUMMIT

 Saturday, 3 August 2024

 9am - 3pm

 CROWN PLAZA MELBOURNE

# SPONSORSHIP PACKAGES



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 **2 – 3 AUGUST 2024**  
 **CROWN PLAZA MELBOURNE**

## SPONSORSHIP PACKAGES

# ELEVATE YOUR BRAND TO THE PINNACLE OF INNOVATION WITH IGNITE FITNESS BUSINESS

In an era where innovation, speed, and the quality of information set industry leaders apart, the IGNITE FITNESS BUSINESS event presents an unparalleled opportunity for brands that embody these values.

On the 2nd and 3rd of August 2024, the Australian fitness industry will converge in Melbourne for the fifth iteration of this groundbreaking event, a testament to its enduring impact and significance.

## WHAT IS IGNITE FITNESS BUSINESS?

IGNITE FITNESS BUSINESS is distinguished by its unique format—a dynamic blend of fitness roundtable workshops led by esteemed experts, alongside the highly anticipated return of Ignite Talks, modeled on the TEDx style, delivering concise, powerful insights in a compact five-minute presentation.

This event marked a first in the Australian fitness landscape in 2019, introducing a time-based information delivery system that has since become a hallmark of innovation. Expanding beyond its origins, IGNITE FITNESS BUSINESS events have been successfully held in Singapore and Miami, USA, and have included an exclusive in-person and virtual Women's Melbourne event, curated under the expert guidance of Mel Tempest.

This year, we extend a rare invitation to fitness suppliers to affirm their status as leaders of innovation by securing one of our limited sponsorship packages. IGNITE FITNESS is meticulously designed to deliver high-quality, actionable insights across a variety of domains, including human resources, sales, retention, social media video marketing, and legal considerations, in a brisk twenty-five-minute roundtable format. Delegates rotate every twenty-five minutes, ensuring a rich, diverse learning experience that is both efficient and engaging.

For full details about the available sponsorship packages email Mel Tempest at [mt@meltempest.net](mailto:mt@meltempest.net)

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 **2 – 3 AUGUST 2024**  
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The innovation continues with our TedEx-inspired talks, where speakers have a unique opportunity to captivate the audience with a five-minute pitch, employing twenty slides that transition every fifteen seconds. This platform offers an exceptional chance for suppliers to showcase their products, though it's important to note that competition for these four coveted spots is intense.

Moreover, we are thrilled to announce the addition of the Ignite Women's Health Summit on Saturday, the 3rd, an event that further underscores our commitment to diversity and inclusion within the industry. We encourage suppliers whose brands resonate with the ethos of either the Ignite Fitness Business or the Ignite Women's Summit to reach out and explore sponsorship opportunities. This engagement will not only spotlight your brand as a beacon of innovation but also solidify its influence within the fitness community.

## IGNITE FITNESS BUSINESS EVENT STANDS AS

The IGNITE FITNESS BUSINESS event stands as a singular milestone in the Australian fitness sector—a space where thought leaders, innovators, and key stakeholders gather to forge the future. By choosing to sponsor, your brand will not just witness this evolution; it will lead it. Opportunities to sponsor one or both events are available, providing a versatile platform to amplify your brand's presence and impact.

There has never been a more critical time to position your brand at the forefront of the fitness industry's innovation curve. Contact us today to secure your place among the leaders shaping the future of fitness in Australia and beyond.



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# IGNITE

FITNESS BUSINESS EVENTS



2 – 3 AUGUST 2024



CROWN PLAZA MELBOURNE

## SPONSORSHIP PACKAGES

### PREMIUM PACKAGE

ONE AVAILABLE

- ▶ Naming rights 'Powered By'
- ▶ Host their own Business Roundtable speed dating session - Six times with 8-10 people per table; each session is 25 minutes
- ▶ A 15 minute opening presentation to attendees
- ▶ Full branding over social media and websites
- ▶ LinkedIn Branding
- ▶ 1 pre-event podcast
- ▶ 1 editorial distributed
- ▶ 4 tickets to the event
- ▶ Networking, booth and signage opportunities

*\*Women's Health Summit does not include a roundtable; this is replaced with a fifteen-minute presentation.*



**\$4,000**



**\$6,000**

### GOLD SPONSORSHIP PACKAGE

FIVE AVAILABLE

- ▶ Host their own Business Roundtable speed dating session - Six times with 8-10 people per table; each session is 25 minutes
- ▶ Full branding over social media and websites
- ▶ LinkedIn Branding
- ▶ 1 pre-event podcast
- ▶ 4 tickets to the event
- ▶ Networking, booth and signage opportunities

*\*Women's Health Summit does not include a roundtable; this is replaced with a fifteen-minute presentation.*



**\$3,500**



**\$5,000**

**IGNITE FITNESS  
BUSINESS  
EVENTS**

**WOMEN'S  
BUSINESS  
EVENTS**

**GROUP  
FITNESS  
SOLUTIONS**

**PODCAST, KEYNOTE  
SPEAKING, BUSINESS  
COACHING**

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## SPONSORSHIP PACKAGES

### SILVER SPONSORSHIP PACKAGE

ONE AVAILABLE

- ▶ Full branding over social media and websites
- ▶ LinkedIn Branding
- ▶ 2 tickets to the event
- ▶ Networking and signage opportunities

*\* Ten-minute presentation at the Ignite Fitness Business and Women's Health And Fitness Summit*

ONE  
EVENT

**\$2,500**

BOTH  
EVENTS

**\$4,000**

### LEGAL PANEL

- ▶ Insurance / human resources / legal
- ▶ 20-minute presentation to attendees - introduce panel host and join two other panellist in 20-minute discussion
- ▶ Branding on social media
- ▶ LinkedIn Branding
- ▶ Networking and signage opportunities

BOTH  
EVENTS

**\$2,500**

**IGNITE FITNESS  
BUSINESS  
EVENTS**

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